



### *The Durability of Water & Soil Repellent Coatings*

It appears that most other manufacturers and marketers of water and soil repellent coatings either don't understand – **or won't admit** – that, by the very nature of everyday weather and soiling, there can be no such thing as a “permanent” water repellent, soil-free surface...that effective surface care must be ongoing.

Unelko's high-performance, invisible water, soil & stain repellent coatings are resistant to removal by any soap, solvent, detergent or cleanser that would not otherwise damage or etch an untreated version of the same surface. However, like unprotected surfaces, even Unelko's high-performance coatings are gradually diminished by the mechanical abrasion of windborne grit, grime, sand and pollutants that are splattered against windows during inclement weather. Similarly, interior surfaces are gradually eroded by the mechanical action of washing or wiping with the broad selection of overly strong cleaners and cleansers when using brushes, sponges and paper towels whose bristles, components and binders are frequently “harder” than the hardness of the surface being cleaned.

Thus, all of Unelko's surface coatings are specifically formulated to be easily renewable – by the ultimate end-users – without pre-treatment and without buildup. All of Unelko's coatings “fill in the voids” and rejuvenate the protective barriers applied for the preservation, enhancement and “preventive” cleaning of surfaces

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